

Yuzhu Zeng

Assistant Professor of Economics and Quantitative Methods

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RESEARCH, TEACHING & METHODOLOGY AREAS

International Political Economy • Business Analytics • Demography
Governmental Capacity • International Relations • Applied Econometrics

EDUCATION

Claremont Graduate University | Spring 2024

Ph.D. in Political Science: *International Relations* and *Comparative Politics* fields

Dissertation: *Navigating Progress-The Role of State Capacity in Shaping China's Internal Migration Dynamic*

Committee: Dr. Melissa Rogers, Dr. Jacek Kugler, and Dr. Yi Feng

The University of Michigan | Summer 2021

Certificate from Inter-University Consortium for Political and Social Research program (ICPSR) on: *R Statistical Computing Environment, Python, Advanced Empirical Modeling of Social Science Theory and Regression III: Advanced Methods.*

Claremont Graduate University | Fall 2019

MA in International Studies

The University of La Verne | Jan 2018

MBA Major in International Business and Finance

Jilin University of Finance and Economics | June 2013

BS Major in Finance

PUBLICATIONS

Peer Review Journal Articles

- “Retirement Challenges Amidst Demographic Changes” Stowell, N., **Zeng, Y.**, & Kugler, J. (2026). *Journal of Public Policy*, 1-19, 10.1017/S0143814X25100986
- “Happiness and the State: Going Beyond GDP with Political Performance Measures for Societal Subjective Well-Being.” Abdollahian, M., **Zeng, Y.**, & Thomas, J. (2024). *Social Sciences & Humanities Open*, 10, 100981.
- “Politics, Policy and Pandemic Control” Stowell, N., Immormino, J., Ortiz Salazar, A., **Zeng, Y.**, & Arbetman-Rabinowitz, M. (2022). *Canadian Foreign Policy Journal*, 1-21.

- “South Africa's Old Hand at a New Pandemic Shows Not Much Has Changed” Wahedi, A. U., **Zeng, Y.**, & Arbetman-Rabinowitz, M. (2022). *Canadian Foreign Policy Journal*, 1-19.
- “The mitigating effects of political capacity and political alignment on COVID-19 mortality, an examination of Spanish Autonomous Communities.” Salazar, A. O., **Zeng, Y.**, & Arbetman-Rabinowitz, M. (2022). *Canadian Foreign Policy Journal*, 1-21.
- “Inequality in Risk-Taking: Evidence from Location Tracking in Mexican Cities During COVID 19” Rogers, M. Z., **Zeng, Y.**, Marx, A., Poynor, M., & Lu, M. (2021). *Frontiers in Political Science*, 3, 69

Book Chapters

- “Russia: From Superpower to Second-tier State.” Book chapter In *The Sources of Great Power Competition* (chp 6.) Kugler, J., Tammen, R.L., **Zeng, Y.** (2024). Routledge, 10.4324/9781003396420-9
- “A China Century: A Stable or Unstable World?” *Book chapter* In *China and World Politics in Transition: How China Transforms the World Political Order* (pp.31-53). **Zeng, Y.**, Kugler, J., & Tammen, R. L. (2023). Cham: *Springer Nature Switzerland*.

Book Review

- “Book Review: Agents and Structures in Cross-Border Governance: North American and European Perspectives” by Bruno Dupeyron, Andrea Noferini, and Tony Payan (Eds.). Toronto: University of Toronto Press, 2023, 400 pp., \$85.00 (hardcover). ISBN: 978-1487502881. (2024). *Journal of Policy Analysis and Management*. 10.1002/pam.22624

Working papers

- “Asian Demographic Cooperation: A Path to Global Stability” with Jacek Kugler and John Thomas
- “The Political Economy of Retirement Policy: Proposal to Stabilize the US Retirement System” with Nicholas Stowell and John Thomas
- “Evaluation of Power Distribution Theories: An Application of the Visual International Relations Project” with Sercan Canbolat and Patrick James
- “County Seat Location as a Barrier to Equitable Voting” with Melissa Rogers

PROFESSIONAL EXPERIENCE

Assistant Professor of Economics and Quantitative Methods | La Sierra University | 2024 - Present

MGMT 559 Decision Making & Uncertainty

- Core graduate class in MBA program, navigate advanced decision-making tools to apply in real-world dynamics.

ECON 596 Price and Revenue Management

- Core graduate class in MBA program, practice advanced pricing strategies and economic performance.

ECON 514 Economic Concepts for International Business Decision-making

- Core graduate class in MBA program, explores advanced decision-making methods through economic lens.

ECON 255 Principles of Microeconomics

- Core intro-level undergraduate class in Business Department, introduction and survey of main economic principles.

ECON 374 Data Engineering

- Foundation class for undergraduate and graduate level in Business Analytics, introduction to data engineering, and modeling analysis.

ECON 368 Data Visualization

- Core undergraduate class in the Business Department, introduction to data analytics for business implications.

Adjunct Professor | University of Laverne | 2023 - 2024

PLSC 100 Intro to Political Science

- Core intro-level undergraduate class in Political Science Department, introduction and survey the main topics in Political Science.

PLSC 231 International Relations

- Core undergraduate class in Political Science Department, introduction and survey of International Relations and World Politics topics.

Adjunct Professor | California State University, Dominguez Hills | 2022 - 2023

POL332 International Securities

- Core undergraduate class in Political Science Department, the introduction of the conflicts, causes of war and international security issues.

POL340 Comparative Politics

- Core upper-level undergraduate class in Political Science Department, introduction and survey of comparative politics.

POL341 East Asia Politics

- Core upper-level undergraduate class in Political Science Department, introduction and survey of East Asian political history, institutions, domestic and foreign policy, economic development.

Research Coordinator | Inequality and Policy Research Center | 2023 – 2024

- IPRC produces scientific analyses of political, health, socioeconomic, and group-specific inequality in the United States and abroad.

Teaching Assistant | Claremont Graduate University | 2021 - 2023

TNDY 407Y Transdisciplinary Approaches to Inequality

- Transdisciplinary course to all fields graduate students who are interested in inequality in society.

INST 401 World Politics

- Core graduate class in International Studies Ph.D. field, covering the main topics in International Relations.

SPE 352 Comparative Political Economy Fall 2021

- Core graduate class in Comparative Politics Ph.D. field, surveying contemporary political economy theories and institutional approaches for economic development.

PP480 Nature of Scientific Inquiry Fall 2022

- Required intro to statistic class for both M.A. and Ph.D. students on research methods in social science,

surveying core qualitative and quantitative approaches to human, social, cultural and behavioral phenomena.

Research Assistant, Claremont Graduate University | 2020 – 2024

- Original research and data collection on US and China Grand Strategy, economic, political and social development, South Asia and India growth and development, visualization of cultures and norms in the World Values Surveys as well as the impact of aging populations on social security policy research for over 100 countries with Professor Jacek Kugler.
- Collaborated to conduct original location-based, risk-taking mobility data and behaviors in five cities in Mexico due to the COVID pandemic. Currently collecting developing countries of how political barriers impact migration sub-nationally in Sub-Saharan Africa and Central America regional contexts with Professor Melissa Rogers.
- Data collection, management, visualization and applied econometrics using panel-corrected standard errors (PCSE) estimation approaches on world happiness indicators, economic development and political performance measures for over 80 countries from 2005 to 2019 with Professor Mark Abdollahian.

Research Fellow | TransResearch Consortium | July 2019 - 2024

- Led original research and subnational data collection efforts across multiple countries to collect national political performance measures of state capacity, reach and allocation for Thailand, China, Indonesia, Japan, Korea, Philippines, Taiwan, Ukraine and Vietnam from 2012 to 2019.
- Performed both primary and secondary research on global government efficiency indicators and policy impact with a team of 5 researchers.

CONFERENCES & PRESENTATIONS

American Political Science Association | September 2026

Present as an author in Public Opinion panel

International Studies Association | March 2026

Serves as Section Program Chair

Presented as an author on the Power Transition panel.

International Studies Association | March 2025

Elected as Section Program Chair in the International Studies Association for the term 2024-2025

Present as an author on the Exploring Integration among Global Powers panel.

Present as an author on the General Theories of Conflict and Cooperation panel.

Serve as chair on Distinguished International Studies Scholar Honoring in PDG panel.

Serve as discussant on Distinguished Scholar Honoring in SSIP panel.

American Political Science Association | September 2024

Presented as an author in the Comparative Politics panel.

Summer Institution in Migration Methods | June 2024

Attended the migration research summer program at UC Berkeley

International Studies Association | April 2024

Presented as an author on the New Frontier and Multipolar Trend panels.

American Political Science Association | September 2023

Served as a chair in the International Political Economy panel.

International Studies Association West | September 2023

Presented as an author on the Human Displacement and Migration panel.

Midwest Political Science Association | April 2023

Presented as an author on the China Politics panel.

Served as discussant on Undergrad poster session.

Society for Political Methodology Conference | July 2022

Presented poster as an author on “How State Capacity Shapes Internal Migration Patterns in China”

Summer Institution in Migration Methods | July 2022

Attended the international migration research camp at UC Berkeley

Midwest Political Science Association | April 2022

Presented as a co-author on “Happiness and the State” on the Global Development panel.

International Studies Association West | September 2021

Served as panel discussant on State building and Human Justice panels.

TransResearch Consortium Annual Conference | August 2021

Presented migration and China research at the annual conference.

Midwest Political Science Association | April 2021

Presented “Federalism and Inequality in Risk-Taking: Evidence from Location Tracking in Mexico during COVID-19” as a co-author in the panel.

Served as a chair and discussant on the Essays on the Comparative Economy panel.

International Studies Association | April 2021

Presented “Local Government Performance and COVID -19 in China” as an author on panel.

INVITED TALKS

Guest Lecture at The College of Wooster in Ohio | Nov 2024

Invited guest lecture on “Demographic Shifts and International Relations & Future Outlook”.

Tuesday Talk Series at Claremont Graduate University | Nov 2024

Presentation on “From Cooperation to Integration: Demographic and Economic Incentives for Stability”.

Tuesday Talk Series at Claremont Graduate University | Jan 2021

Joint presentation with Professor Melissa Rogers on “Federalism and Inequality in Risk-Taking: Evidence from Location Tracking in Mexico during COVID-19”.

SKILLS & AWARDS

- Data science, econometrics, and evidence-based policy using STATA / R / Python / Tableau.
- Claremont Graduate University Dissertation Fellowship Award | May 2023
- Russell Sage Foundation Funding for UC Berkeley Migration Summer Institution | July 2022
- Political Methodology Society Travel and Participation Award | July 2022
- Claremont Graduate University Travel Awards | 2021-2023
- Inequality and Policy Research Center grant for Inter-University Consortium for Political and Social Research program (ICPSR), Claremont Graduate University | Summer 2021
- TransResearch Scholarship Awards | 2019 – 2023

LANGUAGES

- Native Mandarin Chinese and fluent English